Daniel Serfaty

Founder & Chairman, Aptima, Inc.
Chairman, Aptima Ventures, LLC

As Aptima's Principal Founder, Daniel Serfaty has established and implemented an ambitious vision for Aptima as the premier Human-Centered Engineering business in the world. In addition to his corporate governance duties as Chairman, his work continues to involve the leadership of inter-disciplinary research and development projects for U.S. government agencies and private industries. These efforts aim at optimizing factors that drive cognitive, behavioral, and organizational performance and integrating humans with technologies in large-scale socio-technical systems. In early 2014, he led the launch of a sister company to Aptima, named Aptima Ventures, dedicated to the commercialization of Aptima's considerable intellectual property in human performance. Initial ventures in the new company's portfolio are in the fields of predictive medical analytics, enterprise performance systems, and education technologies.

His many industry activities include leadership of various technology forums, and serving on the board of directors of several technology businesses, and on senior advisory boards of academic, educational, and non-profit institutions.

Daniel Serfaty's academic background includes undergraduate degrees in mathematics, psychology, and engineering from the Université de Paris and the Technion, Israel Institute of Technology, an MS in aerospace engineering (Technion), and an MBA in International Management from the University of Connecticut. His Doctoral work at the University of Connecticut pioneered a systematic approach to the analysis of distributed decision-making systems. He is the recipient of the University of Connecticut Distinguished Service Award and has been inducted in its Engineering Hall of Fame.